



Shaping the Digital Landscape: Exploring DMA-Inspired Regulations and Their Global Implications

Costa do Sauipe, Brazil, May 14, 2024



INTRODUCTION

CPI is proud to host a competition law and economics roundtable in Brazil on Tuesday, May 14, 2024.

CPI Roundtables provide a forum for global thought leaders in competition law and economics to discuss cutting-edge and high-impact issues that will shape policy and enforcement in the coming years. We are inviting a select group of antitrust leaders and experts to discuss various issues around the Digital Economy, Innovation, and Competition Law. Discussions will be carried out under the Chatham House Rule.*

In this document, you will find the agenda, discussion topics, and reading materials (both from CPI and other sources) for the event.

ROUNDTABLE LOGISTICS

Venue: Jagandas 1-3, Hotel Brisa, Costa do Sauipe, Brazil

Phone: +52 4151196925

Date: May 14, 2024, 12:00-16:00

CONTACT INFORMATION

Elisa Ramundo: +44-749-708-3503 - cpi-events@competitionpolicyinternational.com

* "When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed."

AGENDA & TOPICS

12:00 - 13:00	<i>Lunch</i>
Shaping the Digital Landscape: Exploring DMA-Inspired Regulations and Their Global Implications (13:00 AM - 16:00 PM) <i>Moderator: Christopher Yoo, Professor of Law, Communication, and Computer & Information Science; Founding Director of the Center for Technology, Innovation & Competition, University of Pennsylvania</i>	
13:00 - 14:00	Session 1: Global Perspectives on Digital Regulation and Competition Policy
14:00 - 15:00	Session 2: Global Reach of the DMA - DMA as a Unifying or Fragmenting Instrument?
15:00 - 16:00	Session 3: National and Regional Challenges in the Adoption of DMA Inspired Regulations

DISCUSSION FORMAT

The discussion will be structured into sessions. Each session will be introduced briefly by speakers initially designated by the moderator. Discussion will follow on from that introduction. To indicate their intention to speak, participants are asked to stand their name placards on end. The moderator will call on them in turn.

SELECTED READING LIST

I. Shaping the Digital Landscape: Exploring DMA-Inspired Regulations and Their Global Implications

SESSION 1

Global Perspectives on Digital Regulation and Competition Policy

13:00 - 14:00

1. World Economic Forum, “Competition Policy in a Globalized, Digitalized Economy, white paper 2019”, available [here](#).
2. Tiago S. Prado, “Safeguarding Competition in Digital Markets: A Comparative Analysis of Emerging Policy and Regulatory Regimes”, working paper 2022, available [here](#).
3. OECD, OECD Handbook on Competition Policy in the Digital Age, 2022, available [here](#).
4. UNCTAD, Global Competition Law and Policy Approaches to Digital Markets, 2024, available [here](#).
5. Daniel F. Spulber, “Antitrust Policy toward Intermediaries: Digital Platforms and Big Tech” CPI December 2022, available [here](#).
6. CPI Antitrust Chronicle – Cooperation on Digital Competition: Principles and Practice (October 2022), available [here](#).

SESSION 2

Global Reach of the DMA - DMA as a Unifying or Fragmenting Instrument?

14:00 - 15:00

1. Annegret Bendiak & Isabella Stuerzer, “The Brussels Effect, European Regulatory Power and Political Capital: Evidence for Mutually Reinforcing Internal and External Dimensions of the Brussels Effect from the European Digital Policy Debate” in Springer Digital Society Volume 2 (2023), available [here](#).
2. CPI Antitrust Chronicle – The Digital Markets Act (December 2022), available [here](#).
3. David S. Evans - Why Europe Must End Its 30-Year Digital Winter to Ensure Its Long-Run Future (April, 2024), available [here](#).

SESSION 3

National and Regional Challenges in the Adoption of DMA Inspired Regulations

15:00 - 16:00

1. Dirk Auer, Geoffrey A Manne and Lazar Radic, **Playing the Imitation Game in Digital Market Regulation – A Cautionary Analysis for Brazil**, ICLE (December 2023), available [here](#).
2. Jasper van den Boom, **“What Does the Digital Markets Act Harmonize? – Exploring Interactions between the DMA and National Competition Laws”** in *European Competition Journal* Volume 19 Issue 1 (2023), available [here](#).
3. Magali Eben, Viktoria HSE Robertson, **“The Relevant Market Concept in Competition Law and Its Application to Digital Markets: A Comparative Analysis of the EU, US, and Brazil”** Working Paper in *Journal of European Competition Law and Economics* (2021), available [here](#).
4. Linsey McCallum, Antoine Babinet, and Gunnar Wolf, **“The Digital Markets Act – Key Enforcement Principles”** CPI December 2022, available [here](#).
5. Esther Kelly, Fiona Garside, **“The Digital Markets Act: Challenges and Opportunities for Business”** CPI December 2022, available [here](#).
6. Aurelien Portuese, **“Toward International Antitrust: Challenges And Opportunities”** CPI October 2022, available [here](#).

